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AGENDA

City of Milton

Common Council

Tuesday, November 18, 2014

7:00 p.m.

MILTON CITY HALL

Council Chambers, 710 S. Janesville Street

- 1. Call to order and confirmation of appropriate meeting notice
- 2. Public comments regarding items which can be affected by Council Action (Presenters must sign in with the City Clerk in order to speak)
- 3. Presentation on the League of Municipalities Annual Conference by Lynda Clark
- 4. City of Milton 2015 Budget Public Hearing and Presentation
- 5. Approval of the Consent Agenda
 - a. Common Council Minutes October 21, 2014 and October 23, 2014
 - b. Tourism Development Committee Minutes September 25, 2014
 - c. Economic Development Commission Minutes September 23, 2014
 - d. Public Works Committee Minutes October 7, 2014
 - 1. Gateway Drive storm sewer work order
 - e. Historic Preservation Commission Minutes October 1, 2014
 - f. Plan Commission Minutes October 14, 2014
 - 1. Conditional Use Permit Century 21 Affiliated, 213 Parkview Drive
 - 2. Conditional Use Permit Kwik Trip, 1157 Gateway Drive
 - g. Parks & Recreation Commission Minutes October 20, 2014
 - h. Personnel & Finance Committee Minutes October 21, 2014
 - 1. Approval of issued Operator Licenses
 - 2. City Hall hours for December 31, 2014
 - 3. Treasurer's Report October, 2014
- 6. New Business
 - a. Discussion and possible action on Resolution #2014-23, Establishing Criteria for Class "A" and "Class A" Alcohol Licenses Which Exceed the Quota
 - b. Discussion and possible action regarding Resolution #2014-24 A Resolution Adopting a Budget, Appropriating Funds, Authorizing Expenditures and Levying a Tax by the City of Milton for the Fiscal Year ending December 31, 2015
 - c. Discussion and possible action on the Kwik Trip Site Plan Appeal

Common Council Mission Statement: With integrity and involved citizens, the City of Milton Common Council will strive to preserve a high quality of life, meet the public's needs with cost effective services, and foster a community in which people are proud to live.

7. General Items

- a. Next meeting December 2, 2014
- b. Mayor/Alderperson Reports
- c. Staff Reports
 - 1. City Administrator
 - 2. Director of Public Works
 - 3. Chief of the Police Department
 - 4. Director of Library
 - 5. Chief of the Jt. Fire Department
 - 6. City Finance Director/Treasurer
 - 7. City Clerk/Deputy Treasurer
- 8. Motion to Adjourn

**Please note that upon reasonable notice, at least 48 hours in advance, efforts will be made to accommodate the needs to disabled individuals through appropriate aids and services. For additional information to request this service, please contact the City Clerk's office at 868-6900, 710 S. Janesville Street, Milton, WI 53563.

Posted at: Dave's Ace Hardware, Piggly Wiggly, Milton City Hall

Common Council Mission Statement: With integrity and involved citizens, the City of Milton Common Council will strive to preserve a high quality of life, meet the public's needs with cost effective services, and foster a community in which people are proud to live.

City of Milton Common Council Meeting and Budget Workshop October 21, 2014

Call to order and confirmation of appropriate meeting notice

Mayor Brett Frazier called the October 21, 2014 meeting of the Common Council to order at approximately 6:00 p.m. Assistant Cushman confirmed the appropriate meeting notices were posted.

Present: Ald. Lynda Clark, Ald. Theresa Rusch, Ald. Don Vruwink, Mayor Brett Frazier, Ald. Dave Adams, Ald. Nancy Lader, and Ald. Anissa Welch.

Also Present: Mandy Witt, City Administrator Al Hulick, Finance Director/Treasurer Dan Nelson, Library Director Lisa Brooks, Director of Public Works Howard Robinson, Police Chief Dan Layber, Fire Chief Loren Lippincott, and Assistant to the City Administrator Inga Cushman.

Mayor Frazier stated that 8e and 8b will be removed from the agenda.

Budget Workshop Presentations

a) Police Department Presentation

Chief Layber presented for the Police Department.

b) Fire Department Presentation

Chief Lippincott presented for the Fire Department.

c) Milton Youth Coalition Presentation

Ald. Welch presented for the Milton Youth Coalition.

Discussion and possible action on the 2015 Budget

Ald. Clark motioned to add \$30,000 to the planning budget for a strategic implementation plan. Ald. Rusch seconded, and the motion carried.

City Attorney Mark Schroeder arrived at 7:00 p.m.

Welcome citizens and address their questions and concerns not on the agenda

Mayor Frazier welcomed those in attendance and asked if there were any concerns not on the agenda.

<u>Update from McGuire/Mears on current development projects and realtor listing agreement in Crossroads Business Park</u>

M. Witt presented on progress that has been made marketing the sites and showed the Council a website that was developed for the park.

Approval of the Consent Agenda

Ald. Clark motioned to approve the consent agenda. Ald. Vruwink seconded, and the motion carried.

Common Council October 21, 2014

Old Business

<u>Discussion and possible action on an Offer to Purchase an Easement and Lease Agreement on Clear Lake Avenue Water Tower</u>

Ald. Vruwink motioned to approve the Net Profits Agreement and Wireless Communication Easement and Assignment Agreement with Unison for a 40-year term with two payments of \$215,000. Ald. Lader seconded, and the motion carried with Ald. Clark and Ald. Welch opposed.

New Business

Consideration of Resolution #2014-21 Approving an Amendment to the Project Plan and Boundaries of Tax Incremental District No. 6, City of Milton, Wisconsin

Ald. Clark motioned to approve Resolution #2014-21 Approving an Amendment to the Project Plan and Boundaries of Tax Incremental District No. 6, City of Milton, Wisconsin. Ald. Lader seconded, and the motion carried.

<u>Discussion and possible action regarding MCDC Initiative with Quarles & Brady</u> This item was removed from the agenda.

Discussion and possible action on Ordinance #402 - N. Janesville Street Speed Limit

Ald. Lader motioned to approve the first reading of Ordinance #402 – N. Janesville Street Speed Limit, waive the second and third readings, and adopt. Ald. Clark seconded, and the motion carried.

Discussion and possible action on Ordinance #403 – "Class A" Alcohol License Quota

Ald. Clark motioned to approve the first reading of Ordinance #403 – "Class A" Alcohol License Quota, waive the second and third readings, and adopt. Ald. Rusch seconded, and the motion carried with Ald. Lader and Ald. Adams opposed.

<u>Discussion and possible action on consideration of the Milton Area Veterans Memorial Brick</u> Application submitted by Retired Sgt. Miller

This item was removed from the agenda.

General Items

Next Meeting – Wednesday, November 5, 2014

The next budget workshop will be Thursday, October 23, 2014.

The next meeting of the Common Council will take place on Wednesday, November 5, 2014.

Mayor/Alderperson Reports

Ald. Lader discussed the continual construction occurring at a property on Parkview Drive.

Ald. Welch stated the Milton Youth Coalition will be handing out trick-or-treat bags to children.

Ald. Clark stated the Tails n Trails Dog Park Clean Up will take place on November 1, 2014 at 10:30 a.m.

Common Council October 21, 2014

Mayor Frazier stated the Parkview Drive property that Ald. Lader referenced was declared a public nuisance and met requirements.

Staff Reports

1. City Administrator

Administrator Hulick stated it was the first day residents could absentee vote at City Hall, and pollworkers are assisting with the process.

2. City Finance Director

Director Nelson stated that the last budget workshop is scheduled for Thursday, October 23, 2014.

3. Director of Public Works

Director Robinson stated that High Street should be blacktopped this week, and City portions of Janesville Street should also be blacktopped this week. Someone drove through the wet cement on the Otter Creek Bridge, which will delay the reopening of the bridge. Director Robinson addressed the concerns about the Parkview Drive property by stating that the ordinance does not state a time limit for construction, and the ordinance only discusses continued progress.

4. Chief of the Police Department

Chief Layber stated that the department is currently going through the on-site accreditation assessment.

5. Director of Library

Director Brooks stated that there has been a successful launch of the Library's fundraising campaign. Approximately 150 women have pledged \$1,000 with the 100 Women Initiative. The library's math club for K-2 currently meets once per week and has a waiting list.

6. Chief of the Jt. Fire Department

Chief Lippincott said it has been a busy year with 150 more runs than last year.

Consideration of a motion to convene into closed session pursuant to Wisconsin Statute Section 19.85(1)(c) Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility Re: City Clerk/Deputy Treasurer Candidate

Ald. Vruwink motioned to convene into closed session at approximately 8:24 p.m. Ald. Clark seconded, and the motion carried by a unanimous voice vote of the Common Council.

Reconvene into open session for possible action(s) on employment of City Clerk/Deputy Treasurer

Ald. Welch motioned to convene into open session at approximately 8:59 p.m. Ald. Rusch seconded, and the motion carried.

Common Council October 21, 2014

Motion to Adjourn

Ald. Lader motioned to adjourn the October 21, 2014 meeting of the Common Council at approximately 8:59 p.m. Ald. Clark seconded, and the motion carried.

Respectfully Submitted,

Inga Cushman

Assistant to the City Administrator

City of Milton Common Council Budget Workshop October 23, 2014

Call to order and confirmation of appropriate meeting notice

Mayor Brett Frazier called the October 23, 2014 meeting of the Common Council to order at approximately 6:01 p.m. Assistant Cushman confirmed the appropriate meeting notices were posted.

Present: Ald. Theresa Rusch, Ald. Don Vruwink, Ald. Dave Adams, Ald. Nancy Lader, Ald. Lynda Clark, Ald. Anissa Welch, and Mayor Brett Frazier.

Also Present: Director of Public Works Howard Robinson, Library Director Lisa Brooks, City Administrator Al Hulick, Police Chief Dan Layber, Finance Director/Treasurer Dan Nelson, City Attorney Mark Schroeder, and Assistant to the City Administrator Inga Cushman.

Discussion and possible action on the 2015 Budget

Mayor Frazier asked if there were any other discussions on the budget that will not be discussed in closed session. There were no additional discussion items.

Discussion and possible action on cemetery plot agreement

Ald. Vruwink motioned to allow a deed for one cemetery plot to be signed back over to the City of Milton, apply the \$175 that was paid for the plot to the customer's utility bill, and then write off the remaining balance in Accounts Receivable. Ald. Rusch seconded, and the motion carried.

Next Meeting – Wednesday, November 5, 2014

The next meeting of the Common Council will take place on November 5, 2014.

Consideration of a motion to convene into closed session pursuant to Wisconsin Statute Section 19.85(1)(e) Deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session Re: Payments to non-profit organizations in 2015 and Section 19.85(1)(c) Considering employment, promotion, compensation or performance evaluation data of any public employee over which the governmental body has jurisdiction or exercises responsibility Re: City Clerk/Deputy Treasurer Candidate and 2015 Employee Compensation Levels.

Ald. Vruwink motioned to convene into closed session at approximately 6:06 p.m. Ald. Clark seconded, and the motion carried by a unanimous voice vote of the Common Council.

Reconvene into open session for possible action(s) on payments to non-profit organizations in 2015.

Ald. Clark motioned to convene into open session at approximately 7:50 p.m. Ald. Lader seconded, and the motion carried.

Common Council October 23, 2014

Ald. Adams motioned to approve funding for the nonprofit organizations at the following amounts in the 2015 budget:

- Milton College Preservation Society \$1,000
- The Gathering Place \$10,000
- Milton Historical Society \$10,000
- Milton Area Chamber of Commerce \$1,964
- YMCA of Northern Rock County Youth Scholarships \$2,000
- Milton Youth Coalition \$500 from the 2015 budget, and \$500 from the Crime Prevention Fund

Ald. Lader seconded, and the motion carried with Ald. Clark opposed.

Discussion and possible action on employment of City Clerk/Deputy Treasurer.

Mayor Frazier appointed Elena Berg to the position of City Clerk/Deputy Treasurer, and he asked for confirmation of the appointment from the Council.

Ald. Vruwink motioned to confirm the appointment. Ald. Lader seconded, and the motion carried.

<u>Discussion and possible action on authorizing the publication of the Public Notice for the 2015 Budget Hearing.</u>

Ald. Adams motioned to remove \$30,000 from the planning budget. Ald. Lader seconded, and the motion carried.

Ald. Clark motioned to authorize staff to publish the Public Notice for the 2015 Budget Hearing as amended. Ald. Rusch seconded, and the motion carried.

Motion to Adjourn

Ald. Vruwink motioned to adjourn the October 23, 2014 meeting of the Common Council at approximately 8:27 p.m. Ald. Lader seconded, and the motion carried.

Respectfully Submitted,

Inga Cushman

Assistant to the City Administrator

Office of the City Administrator

To: Mayor Frazier, Common Council Members

From: Al Hulick, City Administrator

Date: November 18, 2014

Subject: Resolution #2014-23 Establishing Criteria for Class "A" and "Class A" Alcohol Licenses

Which Exceed the Quota

Background

On October 21, 2014, the Common Council amended Section 14-400(c) of the Code of Ordinances pertaining to the issuance of Class "A" and "Class A" Alcohol Licenses. Previously, the Ordinance provided the City Council discretion to exceed the existing license quota, except for situations where the requesting establishment sold gasoline. The Council amended that Ordinance on October 21, 2014 to strike the language pertaining to gasoline sales, thus providing greater discretion to the Council when evaluating potential Class "A" and "Class A" licenses in excess of the quota.

Analysis

To assist the Council in evaluating potential Class "A" and "Class A" license requests in excess of the quota, the City Administration has prepared Resolution #2014-23 which provides a set of criteria that the Council may choose to consider.

This criteria is meant to provide objective factors the Council may consider during the evaluation process. This criteria will only apply to Class "A" and "Class A" licenses that exceed the existing quota, and does not eliminate the existing quota as established in Section 14-40(a)(1) of the Code of Ordinances of the City of Milton:

- (1) Whether the building in which the proposed licensed establishment is to be located is in excess of 4000 sq. ft.;
- (2) Whether the proposed licensed establishment is located more than 1500 feet from school district property;
- (3) Whether the proposed licensed establishment would derive less than fifty percent (50%) of its gross revenue from the sale of alcoholic beverages;
- (4) Whether the proposed licensed establishment has submitted a plan that adequately ensures that all alcohol sales will be conducted in compliance with all state laws and local ordinances;
- (5) Whether the proposed licensed establishment demonstrates a positive economic impact to the community;
- (6) Other factors which the Common Council may deem relevant to a specific application.

Recommendation

The City Administration recommends the Common Council approve Resolution No. 2014-23 creating a criteria which can be used when evaluating potential Class "A" and "Class A" Alcohol License requests that exceed the existing quota as established in Section 14-400(a)(1) of the Code of Ordinances of the City of Milton.

RESOLUTION #2014-23 ESTABLISHING CRITERIA FOR CLASS "A" AND "CLASS A" LICENSES WHICH EXCEED QUOTA

WHEREAS, pursuant to Section 14-400 (a) (1) of the Code of Ordinances of the City of Milton, a quota of one Class "A" fermented malt beverage license for every 1500 city residents and pursuant to sub-part (a) (3) a quota of one "Class A" intoxicating liquor license for every 1500 city residents has been established; and

WHEREAS, pursuant to Section 14-400 (c) of the Code of Ordinances of the City of Milton, the Common Council is granted discretion to issue licenses in excess of the quotas set forth in subparts (a) (1) and (a) (3) of the ordinance; and

WHEREAS, the Common Council of the City of Milton wishes to establish criteria to apply in the review of applications for licenses in excess of the quotas to guide both the Common Council and applicants in the submission and review of said applications;

NOW, THEREFORE, the Common Council of the City of Milton does hereby resolve that in the review, under Section 14-400 (c) of an application for a Class "A" or "Class A" license in excess of the applicable quota set forth in Section 14-400 (a), the Common Council may consider the following factors:

- (1) Whether the building in which the proposed licensed establishment is to be located is in excess of 4000 sq. ft.;
- (2) Whether the proposed licensed establishment is located more than 1500 feet from school district property;
- (3) Whether the proposed licensed establishment would derive less than fifty percent (50%) of its gross revenue from the sale of alcoholic beverages;
- (4) Whether the proposed licensed establishment has submitted a plan that adequately ensures that all alcohol sales will be conducted in compliance with all state laws and local ordinances;
- (5) Whether the proposed licensed establishment demonstrates a positive economic impact to the community;
- (6) Other factors which the Common Council may deem relevant to a specific application.

Approved	by t	he	Common	Council	of	the	City	of	Milton,	Wisconsin	this	 day	of
November, 2014.													

City of Milton	
By:	
Brett Frazier Mayor	

Atte	est:	
Ву:		
	Elena Berg	
	Clerk	



Office of the Finance Director

To: City of Milton Common Council From: Dan Nelson, Finance Director

Date: November 14, 2014

Cc: Mayor Frazier, City Administrator Hulick, Public Works Director Robinson

Subject: 2015 Budget

Discussion

Resolution 2014-24 outlines the proposed 2015 budget with a few modifications from what was published in the Milton Courier.

Capital requests from Public Works

There was an original request to purchase a new ¾ ton pickup truck and skid steer and finance it over two years. Based on new quotes, the City can lease a new skid steer and wheel loader from Case and the City will receive a new piece of equipment every year for as long as their (Case's) municipal trade in program exists. At the end of the leases, the City will continue to receive new equipment via trade-in without incurring additional costs.

Original	\$	47,689
New 2 yr lease on skid steer 3 yr lease on wheel loader	\$ \$	13,388 39,496 52,884
Increase in the budget	\$	5,195

This will eliminate maintenance costs on the 20+ year old wheel loader that were factored into the original budget and provide a reliable piece of equipment to help public works with snow plowing, water main breaks, street work, and leaf collection.

Comprehensive Plan

This update would allow the City to address the major changes to the City's boundaries and traffic patterns. Since 2008, the City has annexed several hundred acres of industrial and commercial land in the City's Crossroads Business Park. Additionally, the City has seen a dramatic change in traffic patterns with the finalization of the STH 26 by-pass project.

Additionally, it would be the Administration's intent to update the City's "branding" and development standards throughout the Community. The City has undertaken an extensive branding effort over the past 2 years that is not reflected in the existing Comprehensive Plan document. Also, the City created development standards for Crossroads Business Park which should be adopted City-wide. By updating the Comprehensive Plan, both of these initiatives could be accomplished.

The total cost of this is \$30,000 with \$20,000 funded via the general fund and the remaining from TID #6.

Tax Rate

We have received the levy requests from all taxing jurisdictions (Milton School District, Rock County, State of Wisconsin, and Blackhawk Technical College) and are able to calculate an <u>approximate</u> mill (tax) rate. We will not find out what the school credit is until the week of November 24 but the impact of that amount will be nominal. The amount shown for the school credit assumes no change from budget year 2014. Below is a breakout of the tax rates assuming a City levy of \$2,728,533 (as shown in Resolution 2014-24).

	Budget Ye		
	2015	2014	% Change
State	0.16	0.18	-11.11%
County	6.38	7.11	-10.27%
School District of Milton	8.12	9.44	-13.98%
Vocational School	1.06	1.99	-46.73%
City	8.87	8.45	4.97%
Less: State School Credit	(1.32)	(1.35)	-2.22%
	23.27	25.82	-9.88%

RESOLUTION #2014-24

A RESOLUTION ADOPTING A BUDGET, APPROPRIATING FUNDS, AUTHORIZING EXPENDITURES AND LEVYING A TAX THEREFORE BY THE CITY OF MILTON FOR THE FISCAL YEAR ENDING DECEMBER 31, 2015.

WHEREAS, pursuant to Sections 3-30 (A) and 2-801 of the Code of General Ordinances of the City of Milton, and in accordance with Section 65.90 of the Wisconsin Statutes, the City Finance Director submitted to the Common Council a Budget containing an estimate of City revenues and expenditures for the fiscal year ending December 31, 2015 and

WHEREAS, the Common Council has reviewed said estimates, proposed Budget and held public hearing(s) thereon;

NOW, THEREFORE BE IT RESOLVED by the Common Council of the City of Milton that:

SECTION 1: The Budget for the City of Milton for the fiscal year ending December 31, 2015 as submitted by the City Administrator and as amended and adopted by the Common Council on the 18th day of November, 2014, is hereby ratified.

SECTION 2: There is hereby appropriated out of the receipts of the City of Milton for the year 2014, including monies received from the general property tax levy, to the various purposes specified in said adopted City Budget for the purposes therein stated, the following amounts:

	Approved	Proposed	B
	2014 Budget	2015 Budget	Percentage Change
Pavanua	Buuget	Buuget	Change
Taxes			
	2 520 602	0 700 500	7.90%
Property tax collections	2,528,682	2,728,533	
Tax equivelant	165,000	170,000	3.03%
Other			
Special assessments	<u>-</u>		/
Intergovernmental revenue	1,048,403	1,080,034	3.02%
Licenses and permits	107,655	112,300	4.31%
Fines, forfeits and penalties	58,500	59,000	0.85%
Public charges for service	27,650	22,300	-19.35%
Intergovernmental charges	74,000	79,988	8.09%
Interest income	20,848	17,074	-18.10%
Rental income	6,500	5,000	-23.08%
Miscellaneous revenue	13,000	18,000	38.46%
Application of fund balance	503,367		-100.00%
	4,553,605	4,292,229	-5.74%
Expenditures			
General Government	717,796	795,593	10.84%
Public Safety	1,263,207	1,266,732	0.28%
Public Works	847,607	798,551	-5.79%
Health and Human Services	18,462	18,878	2.25%
Culture, Recreation, & Education	160,959	170,294	5.80%
Economic Development	26,195	66,635	154.38%
Transfer to Debt Service	737,598	783,184	6.18%
Capital Project Fund	582,050	144,969	-75.09%
Transfer to Library Fund	199,731	247,393	23.86%
·	4,553,605	4,292,229	-5.74%

SECTION 3: There is hereby levied a City tax in the total amount of Two Million, Seven Hundred Twenty-Eight Thousand, Five Hundred Thirty-Three dollars (\$2,728,533) for all purposes on all taxable real and personal property within the City of Milton as returned by the City Assessor for the year 2014, for the uses and purposes set forth in the City's 2015 Budget.

SECTION 4: The City Treasurer is hereby authorized and directed to spread this tax on the current tax roll of the City of Milton.

SECTION 5: Thereby and hereby is levied a gross tax for the year 2014 for taxable real and personal property within the City of Milton at the rate amount of \$8.87 per thousand dollars of assessed valuation.

SECTION 6: This resolution shall take effect forthwith.

Adopted this 18 th day of November 2014
APPROVED:
Brett J. Frazier, Mayor
ATTEST:
Elena Berg, City Clerk/Deputy Treasurer
APPROVED AS TO FORM:
Mark Schroeder, City Attorney
man comocaci, on, momoy

Proposed by: City Finance Director/Treasurer Prepared by: City Finance Director/Treasurer



Office of the Director of Public Works

To:

Mayor Frazier, Common Council

From:

Howard Robinson, Director of Public Works

CC:

Administrator Hulick November 14, 2014

Date: Subject:

Discussion and possible action on the Kwik Trip Site Plan Appeal

Discussion

Kwik Trip applied for a conditional use permit and site plan approval at the November 11, 2014 Plan Commission meeting. Kwik Trip has worked with City Staff to adjust their plans to meet ordinance requirements, but they have requested an appeal of some of the site plan requirements. A copy of the appeal letter is included.

The Plan Commission approved the conditional use permit and site plan, and they also supported the appeal request. The Plan Commission and the Technical Review Committee feel that the site plan meets the intent of the Ordinance and they support Kwik Trip's appeal request. The Common Council may grant the site plan appeal if they desire.

Staff Recommendation

To review and grant Kwik Trip's request for an appeal of the site plan requirements.

Attachments

• Appeal Letter from Jeff Osgood, Kwik Trip Engineering









City of Milton Al Hulick 710 S. Janesville St Milton, WI 53563

November 6th, 2014

Mr. Hulick,

This letter is intended to provide you with the information stating our hardships and requests for variance/appeal for a few items that were brought to our attention from Howard Robinson. We would ask for the support of the Plan Commission for these items. If we gain the support we understand that these items will go to City Council for approval.

Zoning Appeal Petition Variance – Statement of Hardship

Parking Stall Requirements

8 Stalls per 100 S.F. / 59 Stalls Required / 52 Provided

We are requesting fewer amount of parking stalls on our site than what is required. We feel the number we have provided is more than sufficient for this building in this location. We have separate employee parking stalls as well as additional parking along several sides of the paved lot for visitor parking. Also included in this number are the stalls at the fueling islands since the majority of the customers are fueling as well as entering the store to purchase additional items. If we added more stalls on our site design it will compromise safe traffic patterns as well as only adding inconvenient parking stalls for guest.

Two Ground Signs

Request to include a 62.5 S.F. Monument Sign at the corner of Sunnyside Dr & Gateway Dr (Sign #14)

We are requesting a second ground sign at the corner of Sunnyside Drive & Gateway Drive (Sign #14) as the High Rise Sign (Sign #15) will not be clearly visible to the traffic from the north entering from either Gateway Drive or Sunnyside Drive. The second sign would be a monument style sign at a total of only 62.5 S.F. including the decorative brick structure that matches the store construction. The monument sign will contain a logo panel, gas prices for 3 grades of fuel offered, and an electronic message center to promote products onsite. We are under the total allowed S.F. (200 S.F. allowed per ordinance) for both signs combined. We are required to provide the gas prices for everyone to easily read and we feel that two signs are required to make this happen. There will be no direct access from STH 59 but traffic from this area will need to turn to Sunnyside Drive and then access the site. Two signs would provide a logical way to safely help customers enter the site.

Kwik Trip would be happy to provide any additional information or answer any questions or concerns the City of Milton may have with our Zoning Appeal letter. Please feel free to call me with any questions.

Sincerely,

Jeff Osgood

Jeff Osgood Store Engineering 608 793 5547



Our Mission: "To serve our customers and community more effectively than anyone else by treating our customers, co-workers and suppliers as we, personally, would like to be treated, and to make a difference in someone's life."

Kwik Trip & Kwik Star Stores • Tobacco Outlet Plus • Convenience Transportation, LLC • Hearty Platter Restaurants & Cafés